



NEWCASTLE
ACADEMY



**A part of Windsor
Academy Trust**

Headteacher

Mrs Nicola
Bromley-Smith

Place of registration: England



**Gallowstree Lane, Newcastle
under Lyme, Staffordshire, ST5 2QS**



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‘Newcastle academy awarded a prestigious Eco-Schools’ Green Flag.’

This academic year, Students from Newcastle Academy, part of Windsor Academy Trust received international accreditation for their exceptional work in promoting sustainability and raising environmental awareness amongst their peers.

The Eco-Schools programme, established in 1994, is now implemented in over 70 countries worldwide. In 2023-24, more than 1.4 million pupils attended an Eco-School in England.

Our students used Eco-Schools’ tried-and-trusted seven-step framework to create positive change. Initially, a pupil-led Eco-Committee was established. This committee took responsibility for spearheading their school’s environmental initiatives, with support from Mrs. Lamont and Mr. Franks. They first conducted a thorough review of their school environment and curriculum, before developing a year-long plan of action.

Their Action Plan focused on three key issues: Biodiversity, Eating Healthy, and School Grounds. Activities included building bird and bat boxes to be installed on the school grounds, constructing a pallet herb planter filled with homegrown herbs to be used in food lessons, and creating a sustainable source of fresh herbs. Additionally, a plant adoption scheme was implemented, where all classrooms and staff members have their own plant; research shows that plants have positive impacts on mental health in workplaces! Furthermore, the students ran a pre-loved clothes stall on Community Day, made bird feeders, tended to green spaces, and much more throughout the year. These activities were thoughtfully selected to increase environmental awareness, bolster our academy’s sustainability, and make meaningful contributions to global conservation efforts.

Speaking about their achievements,

Mrs Bromley-Smith, Headteacher said, *‘I am so proud of the work that our Eco-club carry out throughout the year. They are an amazing and dedicated group of students and teachers who care deeply about our environment and ensuring that our school community is a sustainable one. This award is a highly prestigious one and we are delighted to of achieved the Green Flag status with merit!’*

Mrs Lamont, Deputy Faculty Director of Science said, *‘we have an amazing group of students who are in our Eco-Club, they generate their own ideas and energy required to achieve green flag status!’*

The feedback from ‘Eco-schools’ was brilliant! *‘It has been an absolute joy assessing your application and learning about the impact you’ve had, not only on our planet but also on the young people you work with every day. We can’t emphasize this enough—take great pride in your achievements, and congratulations on your Eco-Schools’ Green Flag with Merit 2024!’*

Eco-Schools England Manager, Adam Flint, said: *‘The Eco-Schools’ Green Flag is an international benchmark that demonstrates a commitment to fighting climate change and high*





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standard of sustainable practice. Students and staff who earn this award deserve recognition for their dedication toward protecting our planet. Every day, they demonstrate that each of us can contribute to making our planet a better, more sustainable, place.'





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Notes to editor:

To learn more about Eco-Schools head to www.eco-schools.org.uk

Find out more about our academy at: <https://www.newcastleacademy.org.uk/>

Windsor Academy Trust (WAT) is a family of schools committed to unlocking students' academic and personal potential. We put children at the centre of everything we do, delivering excellent education to 10,000 students aged two to 18 driven by 1,300 committed, inspiring and talented staff.

Established in 2011, our family of 15 schools includes:

- Cheslyn Hay Academy
- Clayton Hall Academy
- Colley Lane Primary Academy
- Goldsmith Primary Academy
- Great Wyrley Academy
- Greenways Primary Academy
- Kingswinford Academy
- Manor Way Primary Academy
- Milton Primary Academy
- Newcastle Academy
- Rivers Primary Academy
- Sir Thomas Boughy Academy
- Tenterfields Primary Academy
- Windsor High School and Sixth Form
- Windsor Olympus Academy

